



## Product Description Copy Centr Fitness Accessories

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**Product Name:** Centr Pull Up Bar

**Product Name Optimized for Ecomm:** Centr by Chris Hemsworth Pull Up Bar with 3-Month Centr Membership

The Centr Pull-Up Bar is the ultimate addition to your home gym. With its multi-functional design, this pull-up bar allows you to perform a variety of exercises, including pull-ups, push-ups, and chin ups. Whether you're looking to build upper body strength, tone your muscles, or enhance your overall fitness, this pull-up bar has got you covered.

Designed with your comfort in mind, this pull-up bar features soft grips that provide a secure and comfortable hold during your workouts. The ergonomic design ensures proper hand positioning and reduces strain, allowing you to focus on maximizing your workout performance.

This pull-up bar is easy to install and can be conveniently mounted in your doorway. Its sturdy construction ensures stability and durability, supporting your body weight with confidence. Achieve your fitness goals in the comfort of your own home with our multi-functional Pull-Up Bar.

Use your equipment with Centr to get personalized coaching from Chris Hemsworth's team of experts. Your equipment purchase includes a complimentary 3-month digital membership (\$59.99 in subscription savings) to fuel your movement, meals, and mind. Centr's digital platform can be used on any device and syncs with your favorite wearable to track your progress. Centr coaching comes with limitless ways to improve your total well-being with fitness training, nutrition advice, and mindfulness tools from Centr's top experts.

- **Multi-Functional Design** Specially designed for pull-ups, chin ups, hanging or floor core exercises, and push ups when removed from the door frame and placed on the floor.
- **No Drill Installation** Unique design allows for door-frame mounting without putting holes in your wall or damaging the door frame.
- **Designed for Comfort** Ergonomic design and premium components like soft grips deliver a secure, comfortable hold during workouts.

- **Load Tested** Durability Vigorously tested to hold users up to 500 lbs.
- **Includes 3 Month Centr Digital Membership** Train with Chris Hemsworth's team of experts while unlocking the power of your new equipment through customized workout programs. It's your go-to source for total well-being with limitless ways to fuel your movement, meals, and mind.

### **ALT - Shorter Copy**

Centr's versatile Pull-Up Bar is the ultimate addition to your home gym. With its multi-functional design, this pull-up bar allows you to perform a variety of exercises, including pull-ups, push-ups, and chin ups. Whether you're looking to build upper body strength, tone your muscles, or enhance your overall fitness, this pull-up bar has got you covered.

The Centr Pull Up Bar includes a 3 month digital membership (\$59.99 value) to the Centr app where you can train with Chris Hemsworth's team of experts while unlocking the power of your new gym through customized workout programs. Centr is your go-to source for total well-being with limitless ways to fuel your movement, meals, and mind.

- Perform pull-ups, push-ups, chin-ups, dips, and more with a single piece of equipment.
  - The soft grips offer comfort and minimize hand fatigue during your workouts.
  - Mount the pull-up bar in your doorway.
  - Maximum weight capacity is 500 lb.
  - Robust construction provides stability and durability, ensuring safe and effective workouts.
  - Transform your home into a personal fitness space with this versatile and space-saving pull-up bar.
  - Includes 3-month Centr digital membership (\$59.99 value)
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